

Customer Performance Snapshot

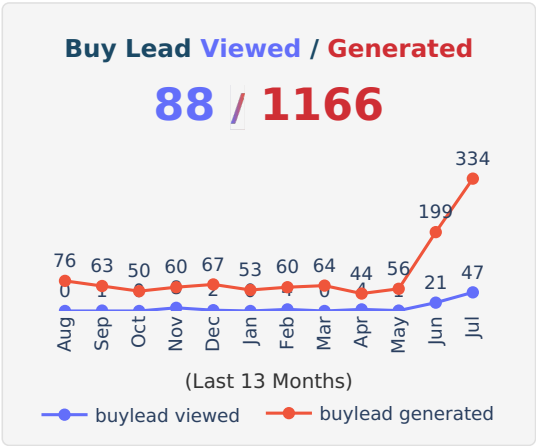
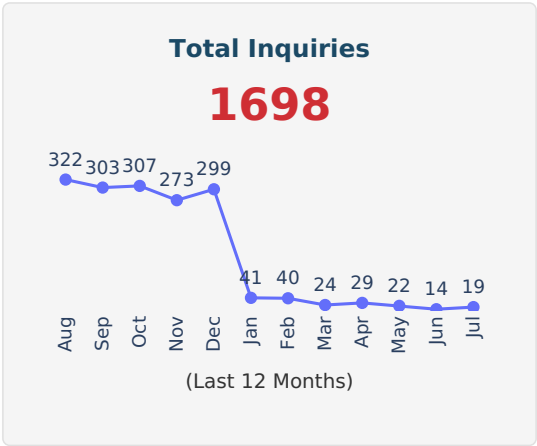
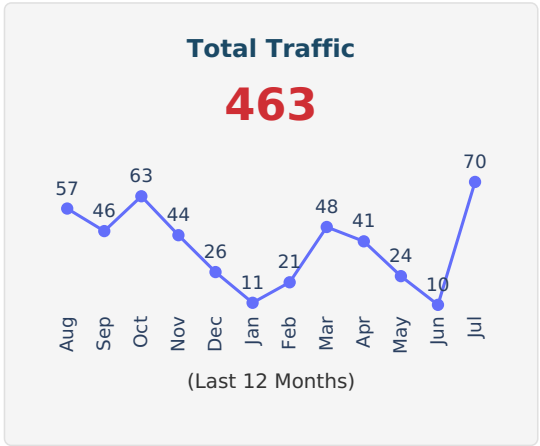
01 August 2026



SUNIL INDUSTRIES

R3 | F3 | SEMI-KAM
Category: Oil Mill Machinery
State: Maharashtra

Domain: coldpressoilmachine.net
App Downloads: Yes
Total Contracts: 1
Vintage: 1 years
Last Login: 15 Jul 2026



Open Rate

89%

(Last 3 Months)

MTI Response

6%

(Last 3 Months)

Total Products

11

FP: 0 | CP: 11

Prod Score < 70

1

(Count)

Without Price

1

(Count)

Product Keywords

30

(Unique)

Product Mcats

50

(Unique)

Product Score

35

(Avergae)

Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
cold press oil machine	14	486	4269
oil expellers	5	296	641
oil expeller machine	3	423	5210
edible oil extraction machine	1	135	1813
cold press machine	1	75	923
coconut oil extraction machine	1	95	1411
automatic oil press machine	1	10	37
oil press	1	12	326
industrial oil press	1	17	214
oil processing machinery	1	20	420

State-wise Inquiries (Last 3 Months)

State	Inquiry
Maharashtra	46
Delhi	2
Haryana	1

Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
https://www.coldpressoilmachine.net/	31	31
https://www.tradeindia.com/products/7-5-hp-cold-press-oil-mill-machine-c10927292.html	10	8
https://www.tradeindia.com/products/3-hp-mini-cold-press-oil-machine-c10927298.html	9	7
https://www.coldpressoilmachine.net/contact-us.html	8	7
https://www.tradeindia.com/sunil-industries-47705249/	8	6
https://www.coldpressoilmachine.net/products.html	7	7
https://www.tradeindia.com/products/wooden-oil-extraction-machine-c10927315.html	6	4
https://www.tradeindia.com/products/mustard-seed-oil-expeller-machine-c10927308.html	4	4
https://www.coldpressoilmachine.net/mini-oil-mill.html	3	2
https://www.coldpressoilmachine.net/ms-laser-cutting-services-10927303.html	2	2
https://www.tradeindia.com/products/industrial-oil-mill-machinery-c10927299.html	2	2
https://www.tradeindia.com/products/mini-mustard-oil-mill-machine-c10927296.html	2	2
https://www.coldpressoilmachine.net/3-hp-mini-cold-press-oil-machine-10927298.html	1	1
https://www.coldpressoilmachine.net/7-5-hp-cold-press-oil-mill-machine-10927292.html	1	1
https://www.coldpressoilmachine.net/about	1	1
https://www.coldpressoilmachine.net/about-us	1	1
https://www.coldpressoilmachine.net/capabilities	1	1
https://www.coldpressoilmachine.net/company-profile.html	1	1
https://www.coldpressoilmachine.net/gallery	1	1
https://www.coldpressoilmachine.net/industrial-coconut-oil-processing-machine-10927301.html	1	1

Google Search Ranking Data (Last 3 Months)

Page	Impression	Clicks	Search Query	Avg Rank
https://www.tradeindia.com/products/3-hp-mini-cold-press-oil-machine-c10927298.html	136	1	3hp oil expeller	9
https://www.coldpressoilmachine.net/industrial-coconut-oil-processing-machine-10927301.html	244	0	industrial coconut oil processing coconut oil processing machine coconut processing machine coconut oil machine coconut oil processing plant	23 48 56 79 96
https://www.coldpressoilmachine.net/	195	2	oil mill near me sunil industries electronic city phase 2 sunil industries kolhapur sunil fabrication sunil industries gokul shirgaon kolhapur	6 13 14 14 25
https://www.coldpressoilmachine.net/industrial-oil-mill-machinery-10927299.html	144	0	oil mill machinery oil mill machine price oil mill machine industrial oil extraction machine industrial lubricants machinery	54 57 65 83 86
https://www.coldpressoilmachine.net/indusytrtial-sesame-oil-machine-10927312.html	141	0	sesame oil machine sesame oil extraction machine sesame oil production machine sesame oil processing machine sesame oil factory	42 51 58 63 91

Disclaimer: The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

Google shopping data: 10 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details
Inquiries increase up to 5X when customers see prices directly!

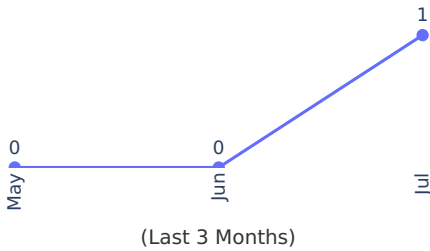
Total Impression

0

None
(Last 3 Months)

Total Clicks

1



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
https://www.tradeindia.com/products/industrial-oil-mill-machinery-c10927299.html	0	1

Disclaimer: The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

Mcat Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
10927303	MS Laser Cutting Services	CATALOG	cnc laser cutting services	0.8%	46	1158
10927299	Industrial Oil Mill Machinery	CATALOG	cooking oil machinery	0.8%	15	278
10927299	Industrial Oil Mill Machinery	CATALOG	soybean oil mill machine	0.8%	13	171
10927315	Wooden Oil Extraction Machine	CATALOG	marachekku oil extraction machine	0.8%	5	97
10927299	Industrial Oil Mill Machinery	CATALOG	oil refining machinery	0.8%	5	25
10927303	MS Laser Cutting Services	CATALOG	laser cutting crafts	0.8%	2	51

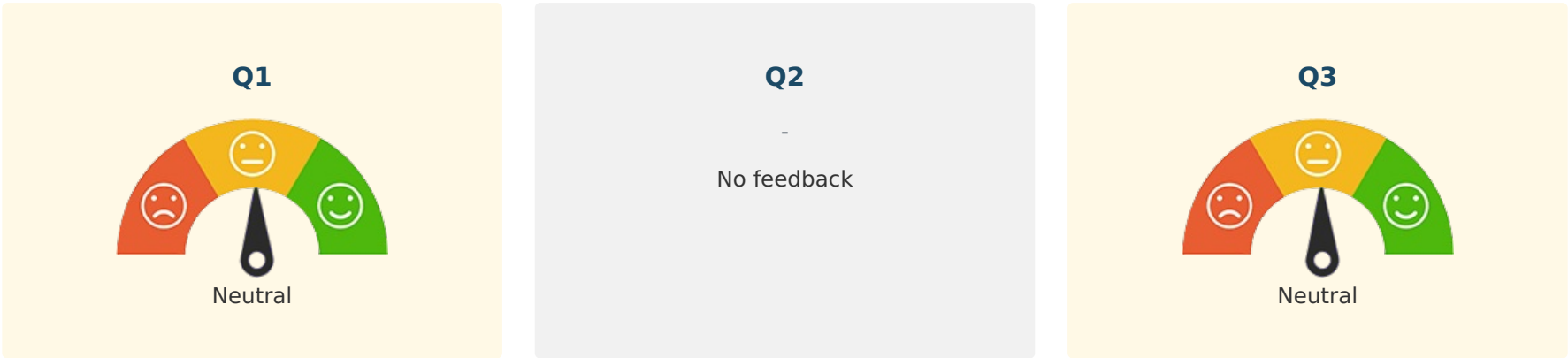
Business States

Maharashtra

Competitor

AR ENGG. AND INNOVATIONS PRIVATE LIMITED Category: Oil Mill Machinery State: Maharashtra	Amount Paid 75520	Total Inquiries 621 Last 12 months	Total Products 43	Keywords 108	Mcats 31
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Feedback



Opportunities

Domain
✔ Opted

SSL
✔ Opted

Email
✔ Opted

Google Ads
✖ Not Opted

High Traffic Pages In Which Industry Leader Available

Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/hi/manufacturers/oil-expeller-machine.html	oil expeller machine	968
https://www.tradeindia.com/hi/manufacturers/mustard-oil-expeller.html	mustard oil expeller	745
https://www.tradeindia.com/hi/manufacturers/mini-flour-mill-machine.html	mini flour mill machine	269
https://www.tradeindia.com/manufacturers/mustard-oil-expeller.html	mustard oil expeller	232
https://www.tradeindia.com/hi/manufacturers/dal-mill-machine.html	dal mill machine	215
https://www.tradeindia.com/hi/manufacturers/mini-rice-mill.html	mini rice mill	150
https://www.tradeindia.com/manufacturers/coconut-oil-extraction-machine.html	coconut oil extraction machine	112
https://www.tradeindia.com/hi/manufacturers/mini-oil-expeller.html	mini oil expeller	108
https://www.tradeindia.com/hi/manufacturers/sesame-oil.html	sesame oil	107
https://www.tradeindia.com/manufacturers/oil-refinery-machines.html	oil refinery machines	103

City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/hyderabad/cold-press-oil-machine-city-196467.html	cold press oil machine	Hyderabad	110
https://www.tradeindia.com/tanda/mini-rice-mill-city-221539.html	mini rice mill	Tanda	62
https://www.tradeindia.com/ernakulam/coconut-oil-extraction-machine-city-228088.html	coconut oil extraction machine	Ernakulam	60
https://www.tradeindia.com/kolkata/cold-press-oil-machine-city-200579.html	cold press oil machine	Kolkata	48
https://www.tradeindia.com/bengaluru/cold-press-oil-machine-city-183339.html	cold press oil machine	Bengaluru	39
https://www.tradeindia.com/coimbatore/coconut-cutting-machine-city-228082.html	coconut cutting machine	Coimbatore	37
https://www.tradeindia.com/kolkata/mustard-oil-expeller-city-200579.html	mustard oil expeller	Kolkata	37
https://www.tradeindia.com/beijing/laser-cutting-service-city-183109.html	laser cutting service	Beijing	33
https://www.tradeindia.com/coimbatore/mini-rice-mill-city-228082.html	mini rice mill	Coimbatore	33
https://www.tradeindia.com/wuhan/cold-press-machine-city-226904.html	cold press machine	Wuhan	32

Note: The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

Recommendations

- 1. Respond promptly to inquiries via My Trade India panel or Mobile App to improve engagement and conversion.
- 2. Buy Lead Views are significantly lower than total buy leads; regularly review and respond to buy leads to capture potential sales.
- 3. Activate Google Ads service to enhance online visibility and generate higher quality leads through targeted advertising.
- 4. Add more products to increase discovery opportunities and attract better quality leads compared to competitors.
- 5. Incorporate recommended relevant keywords aligned with top-performing industry terms to improve search ranking and visibility.
- 6. Allow inquiries from states beyond Maharashtra to capture a wider market and increase order opportunities.
- 7. Enhance product quality by improving descriptions, images, specifications, and including pricing details for better customer trust and ranking.
- 8. Consider purchasing high-traffic manufacturer and city pages packages for top placement on these pages to attract premium leads.